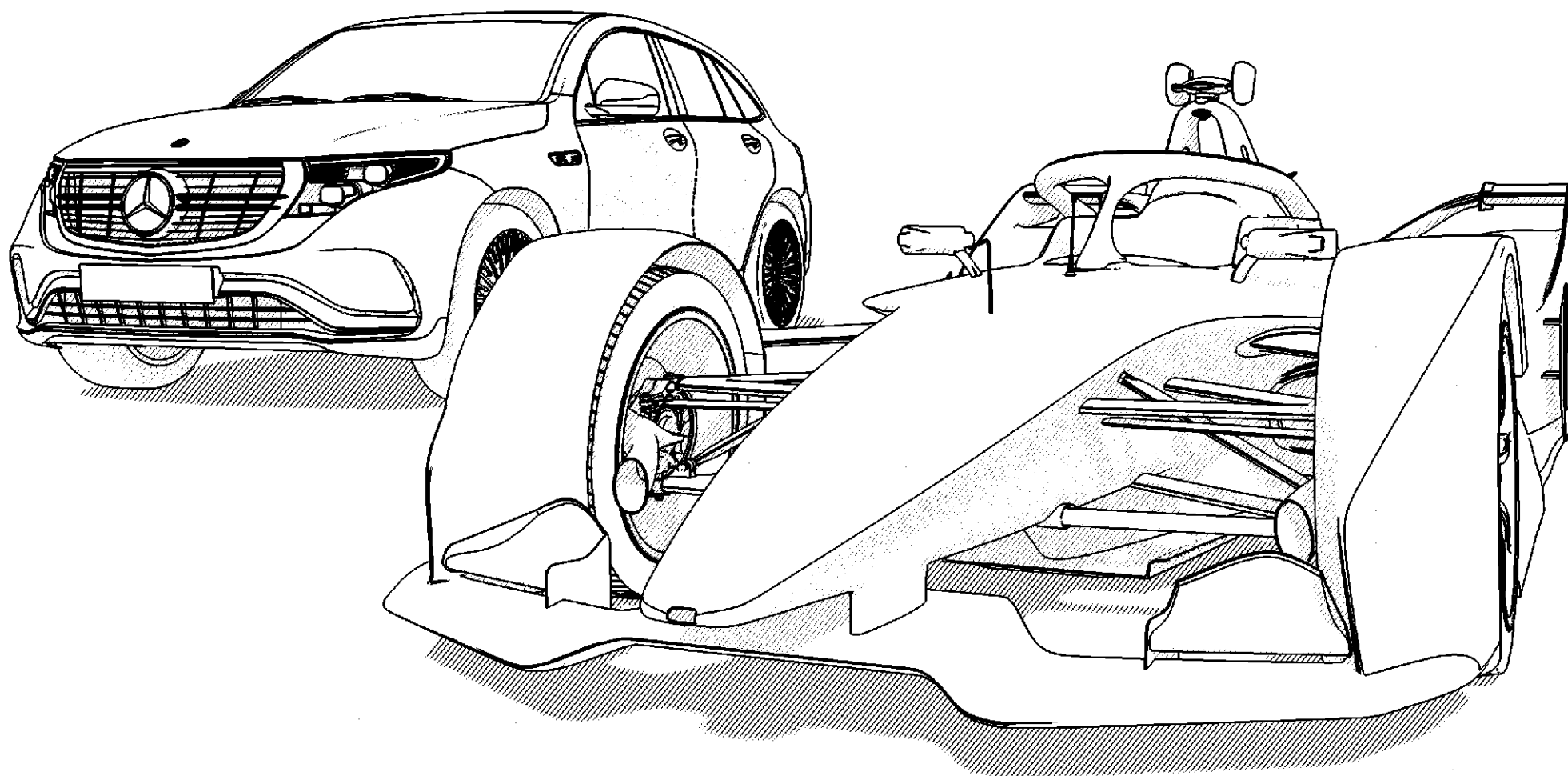


Colour me in...



To enter, simply colour in the EQC above and leave your name, age and parent/guardian's email address and phone number so that we can contact you. There are two prizes to be won:

First prize 3-5 years old

5 Little Learner or 5 Little Racers vouchers

First prize 6-10 years old

5 Simulator or 5 Accelerate vouchers

Name

Age

Email

Tel

Terms and conditions apply. See reverse for details.

Terms and Conditions

Terms and Conditions for the Mercedes-Benz World Summer Holidays Colouring Competition prize draw to win either Little Learner vouchers or Simulator vouchers (the “**Prize Draw**”).

Every person who is resident in the UK and Northern Ireland aged between 3 to 10-years-old inclusive, who submits a completed Summer Holidays Colouring Sheet (the “**Colouring Sheet**”) between 16 July 2021 (the “**Start Date**”) and 1 September 2021 (the “**Closing Date**”) will be entered into a free prize draw (the “**Draw**”).

Entrants will be entered into the Draw for a chance to win either:

- 5 Little Learner or 5 Little Racers vouchers for Entrants aged between 3 to 5-years-old; or
- 5 Simulator or 5 Accelerate vouchers for Entrants aged between 6 to 10-years-old

(Collectively the “**Prizes**”, individually a “**Prize**”).

The following terms and conditions apply to the Draw:

The promoter is Mercedes-Benz Cars UK Limited, whose registered address is Delaware Drive, Tongwell, Milton Keynes MK15 8BA (the “**Promoter**”).

1. The Prize Draw is only open to competition Entrants aged between 3 to 10-years-old inclusive, who are resident in the UK and Northern Ireland (the “**Entrants**”).

2. Entrants must obtain their parent’s or guardian’s permission before entering the Draw.

3. To enter into the Draw for the Prizes, Entrants (or someone on their behalf) must submit a completed Colouring Sheet, along with the Entrant’s name and contact information, between the Start Date and Closing Date as defined above. Colouring Sheets can either be submitted by hand via reception at Mercedes-Benz World or by post addressed to:

Marketing Department
Mercedes-Benz World
Brooklands Drive
Weybridge
Surrey KT13 0SL.

4. Any entries received either before the Start Date or after the Closing Date will not be entered into the Draw.

5. Only one entry is permitted per person.

6. The Winners of the Prizes will be selected at random on a date following 2 September 2021 from all valid entries received (collectively the “Winners”, individually a “Winner”). The selection of the Winners shall be conducted by the Promoter under the supervision of an independent observer, and the selection will be final.

7. The first Winner drawn from each age group will win the Prize allocated to that age group. Only one Winner will be selected for each age group.

8. Once the Winners have been selected they will be notified via e-mail (the “**Notification**”).

9. The Promoter shall inform each Winner of the allocated Prize. The Prizes allocated cannot be changed by the Winners and they are non-negotiable.

10. The relevant Winner from each age group (or someone on their behalf) will be provided with a stamped loyalty card that must be used to redeem their Prize.

11. The relevant Winner (or someone on their behalf) must redeem their Prize within 12 months of the Notification after which the opportunity to redeem the Prize will expire.

12. The Promoter will not be liable to provide any replacement Prize to any relevant Winner. The Promoter does not accept any responsibility if the Winners (or someone on their behalf) have not redeemed their Prizes within 12 months of the Notification.

13. In the event that the Promoter is unable to make contact with any of the Winners within 48 hours of the Draw, the Promoter may elect to select a new Winner from the remaining Entrants and no alternative Prize shall be offered.

14. There is no cash alternative available and the Prizes are non-refundable and non-transferable.

15. Each Winner must be accompanied by a parent or guardian who is 18-years-old or older when redeeming their Prize.

16. Unsuccessful Entrants will not be notified but will be entitled to request the Winners’ details by writing to the registered office of the Promoter (as shown above).

17. For the avoidance of doubt, the Promoter shall not be liable for any transportation, accommodation or refreshment costs.

18. Entrants who have provided false or misleading information or have breached these terms and conditions will be immediately disqualified from the Draw.

19. The Promoter reserves the right to withhold any Prizes under these terms and conditions if they have been breached. In the event of breach, the Draw will be reopened.

20. No purchase is necessary.

21. The Prizes may not be sold, offered for sale, used for competitions, coupled or bundled with any other product or services including hospitality, or used for any commercial or promotional purposes whatsoever.

22. If any of these clauses should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these terms and conditions and the remaining clauses shall survive, remain in full force and remain effect.

23. Entry into the Draw shall constitute your acceptance of these terms and conditions.

24. The Winners consent to the Promoter using their names and images in any promotional activity following the Draw.

25. The Promoter reserves the right to withdraw or amend this Draw at any time without notice.

26. The Promoter shall be entitled to withdraw any Prize allocated to a Winner if that Winner does not fall within the stated age group.

27. The Promoter shall not be liable for any failure to comply with its obligations where the failure is caused by something outside its reasonable control. Such circumstances shall include, but not be limited to, weather conditions, fire, flood, hurricane, strike, industrial dispute, war, hostilities, political unrest, riots, civil commotion, inevitable accidents, pandemics or epidemics, government actions in response to pandemics or epidemics, supervening legislation, technical and computer faults, system failures, network errors, website unavailability, hacks on the system, personal computer issues, failures and malfunctions or any other circumstances amounting to force majeure or any other issue out of our reasonable control.

28. The Draw shall be governed and construed and have effect in all respects in accordance with English Law and the courts of England and Wales shall have exclusive jurisdiction over any proceedings arising out of or in connection with it.

29. The Promoter will only process a Winner’s personal information as set out in its privacy policy for the purposes of the draw: **<https://www.mercedes-benz.co.uk/passengercars/content-pool/tool-pages/footer-legal-links/privacy-policy.html>**
The Promoter shall process a Winner’s personal data for the purposes arising out of and in connection with hosting the Draw, this shall include, but is not limited to, processing for the purposes of checking conformity to the eligibility criteria, contacting any Winners and sending the Prize and any necessary information to the Winners.

Mercedes-Benz World